



News Release

**Basketball Analyst, Dick Vitale, to Deliver Keynote Address at
VIPAR Heavy Duty IMPACT™ Conference**

- *College basketball analyst, Dick Vitale, will serve as the keynote speaker at the VIPAR Heavy Duty IMPACT Conference*
- *Vitale will apply lessons learned in his sports career to the business world*
- *Vitale will deliver the keynote address on Oct. 24, 2019*

Crystal Lake, IL – (Oct. 7, 2019) Dick Vitale, college basketball analyst for ABC Sports and ESPN, will serve as the keynote speaker at the 2019 VIPAR Heavy Duty IMPACT™ Conference on Thursday, October 24 in San Antonio, Texas.

Vitale, known as college basketball's top analyst and ambassador, will share his motivational approach to facing challenges and opportunities head-on to win the "Game of Life." Vitale's address will draw on lessons learned throughout his sports career as an educator, coach and analyst and how they apply to the business world.

"Dick Vitale's passion, optimism and enthusiastic style have made a significant impact on the sports world, to those around him and through his many philanthropic causes," said Jeff Paul, vice president of marketing, VIPAR Heavy Duty. "His thorough knowledge of the game and dedication to his craft and his community is a sentiment that will resonate with our stockholders, supplier partners and industry associates. We look forward to an inspired keynote address."

The VIPAR Heavy Duty IMPACT Conference to be held Oct. 20 – 25, 2019, at the JW Marriott San Antonio Hill Country in San Antonio, Texas, is an opportunity for stockholders, suppliers and industry associates to come together to participate in open dialogue and share best practices and insights on opportunities and challenges in the independent heavy duty aftermarket.

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Image Attached:

Download Image: <http://bit.ly/2mYnQkW>

About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 640 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty Family of Companies. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information, visit www.vipar.com.

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